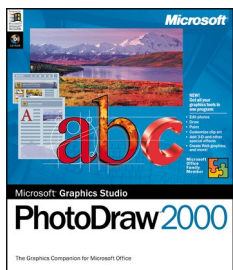


Microsoft PhotoDraw 2000

Fast Facts

Published: October 1998

For the latest information, please see <http://www.microsoft.com/office/photodraw/>



Introduction

The new Microsoft® PhotoDraw™ 2000 business graphics software is designed to help business users create custom-looking graphics to enhance their printed marketing materials and Web pages. Microsoft Office and small-business users can now create the same high-quality graphics as professional design studios, to use in Microsoft® Word, the PowerPoint® presentation graphics program, the FrontPage® Web site creation and management tool, Publisher and other programs. It is easy because users start with standard clip art and photos and automatically customize them.

Benefits and Features

PhotoDraw uniquely combines photo-editing and illustration in a single program. Users can work seamlessly with different types of graphics including clip art, photos, shapes and text and can apply special effects such as 3-D to any and all of them. Users no longer need to use multiple programs or understand different file formats or even image resolution. PhotoDraw works on behalf of the user to make creating custom graphics quick and easy. Highlights include the following:

All-in-One Creative Graphics

- Complete set of image-capture and photo retouching tools, including brightness and contrast, tint correction, scratch and dust removal, despeckle and cloning
- Painting and vector drawing tools, including AutoShapes
- Ability to instantly customize standard clip art from the PhotoDraw CD set or any existing clip art
- Support for graphics files created in other programs as well as Photoshop plug-ins
- Multiple level undo and redo

Professional-Looking Graphics for Print and the Web

- More than 300 professionally designed business templates for great-looking custom graphics every time
- 20,000 high-quality photos, backgrounds and clip art including the complete Microsoft Clip Gallery
- Intelligent Web graphics tools including a Web color palette, save in Web formats and a preview option to select between different quality settings and download times
- Intelligent print capability to size and fit graphics automatically to a wide range of paper sizes, including business labels and papers

Easy to Learn and Use

- Users can get up and running quickly without any formal graphics training or visual menu experience, and without online assistance.
- An interactive tutorial provides lessons and shortcuts to increase users' productivity.
- The visual menu helps users discover new features and the features they need, when they need them, without having to know or remember technical names.
- Visual previews let users sample different special effects before applying them.

The Graphics Companion to Microsoft Office

- A unique "save for use in" wizard intelligently formats and sizes the graphic based on where it is being used. Users no longer need to worry about file format, image resolution or surprises in their documents.
- Familiar interface, toolbars and Answer Wizard are provided.
- Drag and drop PhotoDraw graphics into any Microsoft Office or OLE-compatible program, or use the insert menu.

System Requirements

The following components are required for Microsoft PhotoDraw:

- Multimedia PC with a Pentium 166 or higher is recommended
- Windows® 95 operating system or Windows NT® 4.0 operating system or later

- 32 MB of RAM
- 190 MB of available hard disk space
- CD-ROM drive
- Super VGA monitor
- 1 MB of VRAM
- Microsoft Mouse, IntelliMouse® pointing device or compatible pointing device

Pricing and Availability

Microsoft PhotoDraw 2000 is scheduled to be available late October 1998 for an estimated retail price of \$149 and includes a \$40 (U.S.) or \$55 (CDN) rebate coupon for current users of Microsoft Office 97, FrontPage 97 or CorelDRAW 6.0 or later.

For more information: <http://www.microsoft.com/office/photodraw/>



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